



NEWSLETTER OF THE PERSONALIZED CHEVROLET CHAPTER (PCC)

2022
LEADERSHIP

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PCC AT BOWLING GREEN:

THE CELEBRATION AND THE REFLECTION

My wife Jean & I arrived at the host hotel Sunday afternoon after driving two days from New Jersey. I noticed quite a number of modified Chevys in the lot but didn't recognize any as any of the PCC cars registered for the show. Curious!



AT CHEVY STORE

We spent the better part of the day getting familiar with the hotel and conference center layout. Monday I got settled in at the Chevy Store where I sold out my supply of grille badges. Monday night we held our "PCC Welcome" at one of the hotel conference rooms. Many members expressed interest in enhancing our chapter to make it more attractive to

new members whose rides may not currently qualify for judging.

Tuesday was the big day for judging at the National Corvette Museum Motorsports Park. Regrettably, a full third of registered PCC vehicles did not make it to the field as a result of cancellations or mechanical issues. Still we represented our chapter quite well with ten standout cars.



By Wednesday evening, the PCC presented its awards in Ballroom D - the only room where we could also drive in one of our rides. Thanks goes out to Ron Compton who displayed his mint 1939 Master Deluxe and provided a presentation to our audience. (Cont'd page 3)



CURRENT 2022 CALENDAR OF EVENTS WELCOMING PCC PARTICIPATION



- **October 9**

18th Annual Pacific Southwest Meet in Costa Mesa, CA. hosted by the Orange County Region. Located at Connell Chevrolet, 2828 Harbor Blvd. Hours are 9am - 3pm; gates open at 7am. Meet Chair: Denis Hergenreter 714-746-4200; Registration Chair: Judy Howard 714-270-2614; Chief Judge: Mike Sherman 714-389-0722. All pre-1998 Chevrolets & GMCs welcome. Registration limited to first 100 cars. Region website: <https://ocrvcca.org>

- **November 13**

All Chevy/GMC Car Show in Burbank, CA hosted by the San Fernando Valley Region. Located at Community Chevrolet on 200 W. Olive Ave. Rain date 11/20. PCC members contact Steve Rosenberg (805) 379-9666 or SFVRegionVCCA@aol.com.

Z06-Figures: 2023 Chevrolet Corvette Z06 Pricing and Options (after Bowling Green I'm sure you were wondering...)

Here's a quick pricing breakdown for the Z06 Coupe and Convertible:

	Coupe	Convertible
1LZ	\$106,395	\$113,895
2LZ	\$115,595	\$122,595
3LZ	\$120,245	\$127,245



The Z07 performance package is tied to the available Carbon Aero Package, so you'll be paying for both for the upgrade. The Z07 Package includes the popular FE7 suspension upgrade, Brembo carbon ceramic brakes, underbody strakes, and Michelin Pilot Cup 2R ZP tires, alongside one of two available Carbon Aero Packages. The Visible Carbon Fiber pack is \$10,495 and includes a carbon fiber splitter, rockers, spoiler and dive planes. The Carbon Flash-Painted pack is \$8,495. Carbon fiber wheels are also available, in either visible or flash-painted finish, priced at \$11,995 and \$9,995 respectively—both offer a a 41-pound weight reduction.

PCC AT BOWLING GREEN (cont'd)



Two PCC members had to leave the meet before the ceremony, including Ed Spain (who informally received his award in the lobby) and Colton Klock (who received his award by mail). Colton joined the PCC on the spot and had his Nova judged before having to return to his farm in upper New York state. Colton is only 25!

NOW FOR THE REFLECTION



While enjoying the camaraderie of friends and the fun of all the events at the Bowling Green Anniversary Meet, I cannot help but think back to our last anniversary meet at Lake Tahoe in 2016. Back then the PCC was only 2 years old and the Lake Tahoe car show was only the second event for our chapter (after the June, 2016 Eastern Meet in Carlisle, PA). Back then there were 15 PCC cars on the show field and we had 78 members. That's nearly 20% attending with their rides. Back then our chapter continued to grow. (We had only 45 members at the beginning of that year.) It seemed like we were destined for bigger and better things. (Cont'd page 4)

Congratulations to Don Scott who received a Senior award in the Custom class for his 1964 Corvette at the Central Mini-Meet held in Bowling Green, KY on August 30th (prior to the Anniversary Meet). Don received his award at the Wednesday PCC ceremony.



PCC AT BOWLING GREEN (cont'd)

THE BEGINNING

The Personalized Chevrolet Chapter was chartered by National in 2014. That was no easy task as the addition of modified vehicles into the VCCA was strongly resisted by many members who felt the VCCA should be restricted to original cars & trucks, or those restored to original. After a great deal of campaigning, “personalized” cars (a euphemism we are stuck with) were invited as a non-geographic chapter – much like a special interest group. The good news is that we were generally invited to participate at Area & Anniversary Meets and park among the existing VCCA classes. The bad news is that there would be no meaningful recognition of our cars on the VCCA website or G&D magazine. Thus it would remain a challenge to advertise our existence. (At our PCC Awards ceremony at Bowling Green, one audience member said, “I’ve been a VCCA member for 11 years and never heard of you.”) So the PCC has its own website (thanks to Jim Karras our webmaster) and its own bi-monthly newsletter – MY WAY. I try to keep it as interesting as possible and always report on PCC participation at Area & Anniversary Meets.

TODAY

Fast forward to Bowling Green. The National organization did a fantastic job of planning and executing this event. Furthermore, the various organizers were extremely supportive by including the PCC in its seminars, judging and Chevy Store. Nevertheless, the PCC was not one of the official VCCA classes. We would purchase our own awards and present them at our own ceremony. This is not a financial issue, as our chapter is reimbursed a portion of the PCC registration fee to cover this expense. (This reimbursement also occurs at Area Meets.) The issue is the constant need to establish a special process in order to maintain the arm’s length relationship between the VCCA and the PCC. This “adopted son” treatment does not go unnoticed by PCC members.

At our Monday “meet & greet” seminar, I attempted to lay out some facts. First, we are now at 81 members – pretty much the same as 6 years ago. Second, we only had 10 PCC cars on the field. There were 5 cancellations or last-minute mechani-

cal problems but that would give us only 15 cars. That was far less than the 37 HPOCF (original) class, 20 CDPC (drivers) and 34 Do Not Judge at Bowling Green. It was certainly less than the 100+ class judged vehicles. With these numbers, we will never be able to make a case for being fully integrated into the VCCA.

THE PROBLEM

All car clubs are dealing with decreasing membership. The main reason is the aging population of car enthusiasts – at least “pure stock” car enthusiasts. Drive to any cruise night and there will be many enthusiastic folks there. How many cars are modified to one degree or another? Is there a place for them in the official VCCA classes? Some – maybe, but most – no.

Adding more online features like the G&D magazine may help but it doesn’t get to the core of the problem. Many people enjoy the reliability of a modified car and that includes some external mods as custom paint, engine dress-up and custom wheels. These cars are meaningful expressions of the appeal of Chevrolets and such mods have been a part of Chevrolet’s history for many decades.

Purist VCCA members will likely remain in denial rather than consider the increased appeal of the most popular type of classic Chevys out there. The current Mission Statement for preserving & restoring Chevys may well be its undoing. See the next page for the new NCRS judging standards.

THE SOLUTION

As I mentioned before, we need to increase our own membership. This may be a combination of marketing and enhancing our class structure to make more vehicles eligible for judging & awards while maintaining meaningful PCC standards. A number of PCC members expressed interest in being part of a team to help grow our chapter. If we can accomplish significant growth, we will give our chapter a greater voice in its future with the VCCA. If you have some ideas or simply want to be part of a team to evaluate ideas, send me an email (ronmarc@optonline.net). Let’s make our next anniversary meet (in 4 years) a target to unleash the potential of the PCC!

(Cont’d page 5)

RECENT CORVETTE NCRS JUDGING STANDARDS CHANGES

(taken from NCRS.org website)

“The National Corvette Restorers Society (NCRS) has begun a new program of Concours Judging. The NCRS, famous for its meticulous Flight Judging process has expanded its judging offerings to include an entirely new category of Corvettes. This new category is called Concours Judging and is offered for both Stock appearing and Modified Corvettes built from 1953 to 2004. This modified class opens the field for a wide variety of Corvettes that were not previously considered candidates for Flight judging. Modified Corvettes can have flared fenders, custom paint such as flames pin stripes or other custom touches. Concours judging is an exciting new concept within the NCRS and is an exciting new way to open the field for a new generation of Corvette fanatics.”

This is an early video from 2017 when the modified class was first introduced: <https://youtu.be/oJ740xaCwZU>. NOTE THAT THE MODIFIED CLASS WAS CONSIDERED CONSISTENT WITH THE NCRS MISSION TO ENCOURAGE THE PRESERVATION OF THE CORVETTE!

PCC AT BOWLING GREEN (cont'd)



Charles Noble's 1954 '210'

Sleeper Class Award

Ed Spain's 1932 5W Coupe

Custom Class Award



(Cont'd page 6)



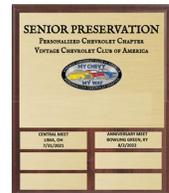
**David Chesebro's 1955 '210
Contemporary Class Award**



**Robert Gard's 1930 Roadster
Modified Class Award**



**Don Andersen's 1970 Chevelle
Sleeper Class Award
2nd win plaque**



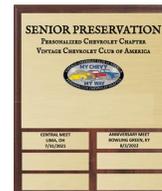
**Ray Ladd's 1972 Nova
Contemporary Class Award**



(Cont'd page 7)



**Ron Compton's 1939 Master Deluxe
Custom Class Award
2nd win plaque**



**Colton Klock's 1974 Nova
Contemporary Class Award**



**Todd Myers's 1972 Nova
Contemporary Class Award**

**Don Scott's 1969 Camaro
Custom Class Award**

