



NEWSLETTER OF THE PERSONALIZED CHEVROLET CHAPTER (PCC)

2018
LEADERSHIP

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4 AREA MEETS ALREADY SCHEDULED FOR 2019!

It's been a good year for the Personalized Chevrolet Chapter (PCC) of the VCCA. Eight PCC members have participated in area meets this year and were awarded Junior or Senior ovals. Since PCC judging began in 2016, 29 ovals have been awarded! We look forward for even greater participation in 2019.

So far, 2019 Area Meets have been scheduled in Georgia, California, Nebraska and Indiana. Specifics are provided in our calendar on page 3. PCC members should make every effort to participate in one nearest their home. If any vehicle can travel a distance, it should be one of ours!

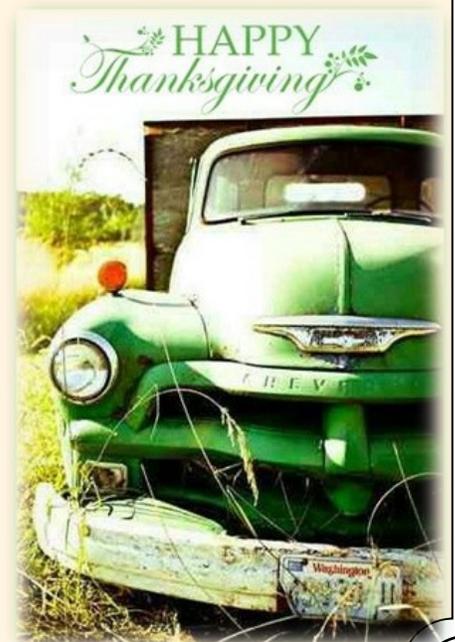
PCC LEADERSHIP FOR 2019

PCC Secretary Gene Rogers sent out ballots for potential candidates for office in 2019. All submissions had to be delivered by November 1, 2018. The existing slate of officers offered to stay on another year and no election is necessary. The existing Director (Ron Marciano), Assistant Director (Chuck Lippmann) and Secretary/Treasurer (Gene Rogers) will continue in 2019. Our webmaster (Jim Karras) and Advisor (Jim Gebhardt) have also volunteered to stay on. My thanks go out to the entire leadership team for all their efforts to move our Chapter ahead!

DUES ARE DUE!

The end of the year is closing in on us and it is time to think about chapter dues for 2019. The good news is that inflation hasn't affected us and dues remain a paltry \$12 a year. Please pay before the holiday season consumes your time. Please make the check payable to: VCCA PCC and send to:

Gene Rogers
811 Ford Ave.
Snohomish, WA 98290



Stick It: Bumper stickers, the tackiest trend

-adapted from Hemmings Daily article by Jeff Koch on Mar 6, 2018

I always believed that the ultimate expression of yourself on the roads of our great nation was embodied by the kind of car/truck/vehicle you drove. Drive an SRT-badged Mopar, and your intentions are pretty clear. Drive a '98 Pontiac Grand Am with mismatched body panels, and likely you can't afford anything else, or don't care enough about cars to drive anything more interesting. Apparently, I am in the minority in this opinion, because since time immemorial people have chosen to spell it out for me—in the form of signs and stickers plastered all over their car's hind quarters.

Before all, there was the dealership tag from the shills that sold you your car, often screwed into the trunk lid, though later these became decals. More progressive dealerships were early adopters of the license plate frame, which are standard issue these days.



But that's mere commerce. There are those who require words to say what their vehicles cannot.

Growing up in the Northeast, bumper stickers

followed a theme: local AM radio stations that were giving away prizes; "Virginia is for Lovers;" the "South of the Border" tourist-trap, I mean gift shop; and the



inevitable "I (heart) NY,".

By the early '80s, bumper stickers and murals had played themselves out. Oh, they still existed, but their use shrank dramatically. Seemingly overnight, and in its place, was the waving hand. Remember these? A wire, a suction cup, and a day-glo piece of plastic shaped like a hand, which



stuck to a window and swung back and forth saying hello to everyone you drove by, whether you're paying attention to them or not. Some had little messages. All were played out within about four seconds.

The waving hands evolved into a trend that either lasted longer than many others or else only felt like it: "Baby on Board" signs. Four-inches square or so, mounted in a diamond shape via suction cups, imploring me to watch my step because someone else submitted to their genetic imperative and spawned. Of course, these too mutated,

and ultimately the pithy "Who Cares Who's On Board," appeared, signaling that the shark had well and truly been jumped. Meantime, a nation wondered: Will a four-inch-square yellow sign in your window somehow make me drive more safely? Might the extra visibility gained from



not having a sign smack in the middle of your vision be a safer way to take care of that baby on board?

Bumper stickers made a reappearance later in the '80s, and continue through to this day on the minivans and sport-utes of America. You might as well have a sticker that reads "My kid's a geek" and draw a target on your back window. A similar sentiment, all grown up, came from parents scraping to send



their kids through school, who took pride in their home refinancing and crushing debt by plastering the name of their child's school centered in the back window.

Bullet-hole decals

came in around the same



time—New millenium-ish, give or take a couple of seasons. They are black holes, much like the minds of those who are amused by these, except the stickers are flecked with grey matter at the edges. At first blush, perhaps, they evoked double-takes and smiles. After the fourth time, you've seen them...meh.

Then, there were stick figures, one for each member of the family. Invariably, there are five or six lined up along the back win-



dow, including pets, often with names below each to identify who's who. Sadly, this tells me all the wrong things. Like, here's a beacon for child molesters.

What's next, beyond the inevitable ever-angrier political bumper stickers whose shelf life in-



variably lasts beyond the candidate's campaign/term in office. I'm going to go take a drive in my Nissan Skyline GT-R to let everyone know about my impending midlife crisis.

CURRENT 2019 CALENDAR OF EVENTS WELCOMING PCC PARTICIPATION

April 24 - 28

17th Annual Area 9 Southeast VCCA Meet hosted by the Heart of Georgia Region in the beautiful Blue Ridge Mountains. Please visit <https://goo.gl/E7jfnP> for more information and a tour of our venues. Contact Lewis Cown at l409chevy@bellsouth.net or 678-313-8897 for additional info. Come enjoy our drive-in theater, take a scenic train ride and taste down home good Southern cooking and hospitality! Ya'll come down!

May 16 - 18

37th All Cal Meet hosted by Southern California Region, Area 1. Details about the host hotel, RV park and events will be published soon. Special event: Aluminum Pull Tab Contest! We're challenging all participating regions to collect and bring pounds of aluminum pull tabs as a fundraiser for Long Beach Ronald McDonald House. Event chair: Jim Karras – JimKarras@aol.com.



June 10 - 14

43rd Middle West Meet, hosted by the Mile High Region. Save the dates to enjoy a car show in the park, historical Fort Robinson State Park and many other attractions. Contact Chuck Trautman at chucktdenver@yahoo.com or Mary Ann Rossi at 303-690-5180 or grandma-mar@comcast.net for more info.

NOTE: We currently have no PCC members in Area 5. If any PCC members would like to attend this meet with their rides, please contact me and I will request that PCC vehicles are invited.

July 13 - 18

56th Central Meet at Four Points By Sheraton Hotel, West Lafayette, Indiana. For more info contact Lonnie Courtney, wingnut01946@gmail.com, 765-474-0768.

PCC MEMBERS: YOUR LEADERSHIP TEAM NEEDS TO KNOW OF YOUR INTEREST IN PARTICIPATING AT ANY OF THESE AREA MEETS. WE HOPE THAT YOU WOULD BE INTERESTED IN DISPLAYING YOUR RIDE AND PARTICIPATING IN THE EVENTS PLANNED. HOWEVER, IF YOU WOULD ALSO LIKE TO BE JUDGED, WE WILL NEED ENOUGH PCC MEMBERS TO HANDLE THE NECESSARY ACTIVITIES. SO PLEASE CONTACT ME OF YOUR INTEREST. THANKS! RON



Many thanks to the Board of the VCCA for awarding our newsletter "MY WAY" this first place certificate. I will continue to try and make our newsletter useful to our membership and reflect the mission statement of our Chapter.

Below is a message from our VCCA President:

VCCA California Fire Relief Fund

If you are like me you have watched in horror at the destroyed homes and lives from the fires in Northern and Southern California this week. **But this disaster is different; a number of our fellow VCCA families have lost everything!**

I just can't imagine losing a family member, neighbors, pets, house or cars to the terrible heat and flames of these fires. I know the VCCA can make a difference in the broken lives of these members.

We have started the **VCCA California Fire Relief Fund**. I encourage you, as I have done, to think about what you can do to help. I know my family would greatly appreciate anything at all if we had lost everything....*wouldn't you?*

Please make donations to:

VCCA California Fire Relief Fund

VCCA Member Services c/o Peter Gariepy

PO Box 41238

Tucson, Arizona 85717

[708-455-8222](tel:708-455-8222)

memberservices@vcca.org

You can also donate online with **PayPal** or a **credit card** here:

[VCCA California Fire Relief Fund](#)

These funds will go directly to the VCCA members in need as indicated by our local Area Directors, Jim Matus and Jim Karras. This is a time for Thanksgiving that these members have survived, but also a time for us to do what we can to help them recover.

We appreciate your consideration and support of this important relief fund effort.

Thank you,

Jim Gebhardt
President
770-992-8801
770-634-0855 cell

PCC members please consider a donation.

NOTE: Donations are not tax deductible.

PCC JUDGING RULES TWEAKED

From time to time the PCC leadership team sees an opportunity to modify its judging rules if it serves to benefit its members or if it just makes more sense. At this time, in order to qualify for PCC judging a minimum of 3 “acceptable” modifications are required in 3 of the 4 areas (exterior, in-

terior, engine bay & chassis). Historically, the vehicle’s trunk was always considered part of its interior. By extension, a truck’s cargo area was also considered part of its interior. That logic however doesn’t seem quite right. As a result, we changed the truck cargo area to be part of its exterior.

The effect of this change is simply to allow truck owners who prefer to keep their exterior basically stock to qualify for PCC judging if they only refinished their cargo bed. Of course, the truck would still need 2 additional modifications. Examples might be custom wheels (chassis) and custom upholstery (interior),

or custom gauges (interior) and relocated battery (engine bay). Updated judging forms will be available on our website (see top of page).

With the upcoming meets and shows in 2019, I hope you will register your ride - for PCC judging or for display!

Pictured below is a 1951 Chevy 5 window ½ ton short bed pickup owned by PCC members Bob and Judith Craig of Germantown, Tennessee. The Craigs are reminding us that Christmas is fast arriving!

