



# My Way

NEWSLETTER OF THE PERSONALIZED CHEVROLET CHAPTER (PCC)

2016

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## HEADING FOR TAHOE!

I certainly hope to see a good turnout of PCC members at the VCCA 55th Anniversary Meet at Tahoe. It will be a great opportunity to introduce ourselves to each other and to the more traditional membership of the VCCA. If you are driving to Tahoe with your personalized ride, be sure to register for judging or display so that you get a spot on the show field.

Be sure to plan to attend our PCC Seminar Tuesday evening. The agenda is still being prepared but it will be fun to get together and meet many of our members from across the country. We will certainly have a slideshow presentation about who we

are, what we have done and where we want to go. It will also include a discussion of our judging philosophy (point system, current & potential future awards) and how our class awards relate to other VCCA awards & certifica-

tions.

We will also participate in the "VCCA Store" where PCC-branded items will be available. More information will be sent directly to PCC members!

Thanks / Ron



## DID I MISS AN ISSUE OF MY WAY?

Probably not but it does need clarification. Our inaugural issue was January 2016 and our second issue is March. My Way will not likely be issued every month. Frankly, we do not have meeting minutes or articles on our picnics and brunches like local regions. My Way ad-

resses the activities of our non-geographic Chapter which are primarily planning for our upcoming VCCA-hosted events and providing articles & pictures of PCC participation at prior events.

So now that we understand that My Way will not be a monthly newsletter, how

do you know if you missed an issue? Well the convention we are using is the "Volume/ Issue" terminology in the upper left hand corner of our newsletter. The "Volume" represents the Year. So "Volume 1" is our first year of publication (2016). The "Issue" is the sequence of

newsletters. So "Issue 1" was our first and "Issue 2" our second of the year. The month & year of the newsletter are listed in the upper right hand corner. Feel free to request previous issues.

Thanks,  
Ron

# WHO AM I TO JUDGE?

Excuse me for borrowing Pope Francis's line but it applies to us as well. Our new Chapter's role is to provide a seat at the table at nationally-recognized Area and Anniversary Meets for owners of modified Chevys & GMCs. One way to accomplish this is to offer judging for personalized cars & trucks (at least 25 years old) at these events. For those PCC members who would rather not participate in the judging process, we would still want to see those rides parked on the show field as PCC "display only".

For those who par-

*Special thanks to the San Fernando Valley Region for their donation to our start-up Chapter!*

ticipate in PCC judging, please be aware that the VCCA imposes a "one vehicle—one judging class" rule. You might select CDPC or PCC but not both. However, the PCC does not have any restrictions on judging vehicles with previous class awards or certifications.

In our previous newsletter, we described the Junior & Senior award tabs. The Senior award requires a score of 951–1000 and the Junior award requires a score of 901–950 (of which 25 points must be from personalization). Anyone interested in the process is encouraged



to visit our website:  
<http://pccvcca.org/>.

Both the Junior & Senior award tabs mount behind the membership grille badge. Only the award tabs

are presented to winners; the grille badges must be purchased separately. PCC awards are not currently recognized by National.

Other PCC awards such as a "multiple winner award" are under consideration but depend largely on the Chapter's ability to fund such purchases. A record of all participant scores will be retained and any such award would be granted retroactively.

*Please note that PCC participation at an Area Meet is by invitation to the Director of the Personalized Chevrolet Chapter.*

**PCC WEBSITE**  
H T T P : / / P C C V C C A . O R G

Have you visited our website? Recently? Jim Karras, our Webmaster & Facebook Administrator, has been busy adding several new pages.

First, you can find ordering information for our membership grille badge. Second, you can download a copy of our most recent newsletter, MY WAY. Third, you can download our new

PCC Membership Brochure.

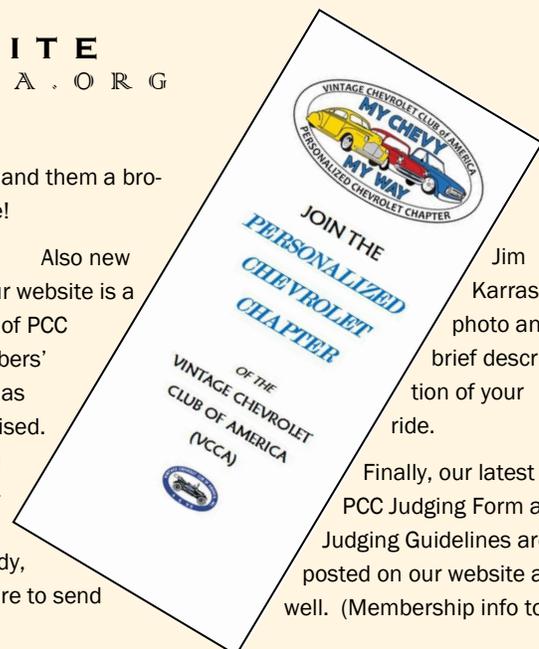
What Membership Brochure you say? Well yes, we now have a color, 2-sided tri-fold brochure that describes our new Chapter, our judging awards and includes a membership application. It might be a good idea to run off a few copies for your next local car show or cruise. So when you are asked about that snazzy grille badge, you

can hand them a brochure!

Also new on our website is a page of PCC Members' rides as promised. If you haven't already, be sure to send

Jim Karras a photo and brief description of your ride.

Finally, our latest PCC Judging Form and Judging Guidelines are posted on our website as well. (Membership info too!)



# PERSONALIZED CHEVROLET CHAPTER CALENDAR

The PCC does not host its own shows but relies on invitations to VCCA Area and Anniversary Meets. The first invitation is the Area 9 Southeast National Meet in Charleston, SC on May 11 - 15, 2016. Registration info is available on their website: <http://charlestonlowcountryvcca.org>.

The next PCC event is the Area 8 Eastern National Meet in Carlisle, PA (in conjunction with the GM Nationals) on

June 17-19, 2016. There are two separate registrations. You must register for the GM Nationals as well as Keystone Region VCCA. You can go to [www.carlisleevents.com](http://www.carlisleevents.com) and click on GM Nationals 2016 for online registration and lodging information. Don't forget to select KEYSTONE REGION VCCA as the club affiliation. You will also need to register with Keystone Region VCCA. That form is available from

Director Erv Steinly who can be reached at 484-818-1487. ([keystonedirector@aol.com](mailto:keystonedirector@aol.com))

Our Chapter has also been invited to participate at the VCCA Anniversary Meet in Tahoe, NV on August 7 - 12, 2016.

That registration form is available in the March G&D or online. I am hopeful that many PCC members will attend. We will have a seminar and a VCCA Store table for PCC fundraiser items.

**PLEASE REMEMBER THAT ONLY PCC MEMBERS ARE ELIGIBLE FOR PCC JUDGING AND PCC AWARDS.**

## MY RIDE "BETTY" DAVE FALLER

I have been a member of the Willamette Valley Region (Oregon) of the Vintage Club of America since 2007. I was Assistant Director for a total of 4 years after I first joined. I joined after I purchased my first classic Chevy, which was a 1954 Chevy Bel-Air 2 door Sport Coupe - pretty much all stock. I sold it when I purchased my

1937 Chevy Pickup Street Rod. I'm also member of the Rollin' Oldies Car Club of Lebanon and am in my second year as Vice President.

I just decided to use the Betty Boop theme and I have several locations where I use her. She is also on my car show sign and under the hood. I have a stand up mod-

el in the bed, on a turntable inside a die cast model of the '37, hanging from the mirror and ignition, etc. My display features not only the truck, but "Betty".

It has gone through a total frame-off restoration and has been nicely modified. The only thing that is stock is the body, fenders and bed box

which are all steel. Power comes from a Chevy crate 350 Cu.In. engine that has been nicely 'warmed' with roller rockers, Edelbrock Performer RPM aluminum heads, Edelbrock Performer RPM aluminum intake manifold, a Holly 650 Double Pumper carburetor w/ electric choke, MSD electronic ignition, 100 amp polished alternator, Walker Radiator, Lokar linkage and headers running out through Dynomax Mufflers & 2" dual exhaust with 18" long

3-1/2" chrome exhaust tips. Current H/P approx. 475. It has a real cool sound, especially with the roller cam creating the rough loping idle. The transmission is a Turbo 350 with transmission cooler, the front end suspension is Mustang II with power disc brakes and the rear end is a '67 Mustang 8" posi-traction with power drum brakes. The truck has P/S and P/B, but does not have a heater or A/C, but these will be installed in

2016 as all plumbing and vents are in place. The interior has been redone complete with new Classic gauges, SunPro 8K Tach, a tilt steering column with a 'Billet Specialties' upholstered steering wheel, Lokar accelerator pedal, and Lokar emergency brake lever. The interior has gone thru a total re-do by "Larry's Upholstery"

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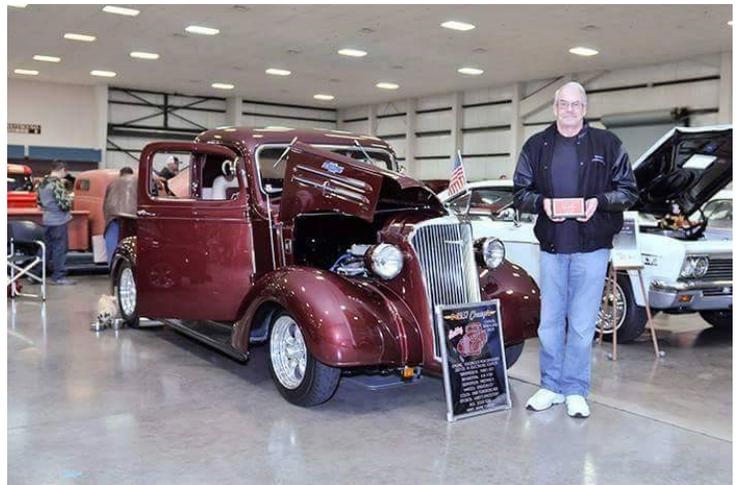
## MY RIDE - "BETTY" (CONTINUED FROM PAGE 3)

of Albany, OR. The carpeting was imported from the Mercedes Plant in Stuttgart, Germany. The truck has 'Frenched Tailights'. Sound is provided by a new Kenwood AM/FM stereo and CD changer with remote and 4" 'Boston' speakers in the front kick panels, and 6"x 9" 'Focal' speakers behind the seats. The front & rear fenders were removed, undercoated and repainted. The wheels are 15"

'Eagle Alloy' and the color of the truck is Dark Toreador Red. The pickup bed is solid Teak. The P/U box was removed & repainted as well as the teak bed being re-stained with 5 coats of automotive clear. This little pickup is quite fast and a blast to drive. Since I purchased the truck, I have redone about 85% of it to get it where I want it to be.



# Betty



We look forward to all member submissions of "mild to wild" rides. Plus you are welcome to include any interesting stories that would make the article more fun to read. Please email your article and pictures to [ronmarc@optonline.net](mailto:ronmarc@optonline.net).