



*NEWSLETTER OF THE PERSONALIZED CHEVROLET CHAPTER*

2016

**LEADERSHIP**

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**WELCOME TO OUR  
INAUGURAL NEWSLETTER!**

Welcome to 2016 and an initial attempt at our Chapter Newsletter, MY WAY. The name says what we are all about: MY CHEVY, MY WAY! I hope you all recognize this as YOUR newsletter. In order to make it interesting, I believe we should introduce ourselves by featuring a different member's ride in each issue. As you know, we are a Non-Geographical Chapter which means we do not see each other except for the occasional meet where the PCC is invited. So hopefully, we can use this newsletter to get acquainted.

Our newsletter will also provide a listing of upcoming meets where we are invited. I will provide as much

advanced information as possible. It will also provide a status of how the Chapter is progressing. Right now it feels like we are a club within a club. We need to develop our own identity, judging guidelines, forms & structure as well as awards. In this issue we will try our best to lay it all out.

I don't believe that our newsletter will be issued every month but you can be sure it will be issued whenever new activities are taking place. And for goodness sake, send me any thoughts, ideas or comments so this newsletter will be meaningful to you.

I don't envision the newsletter will be printed out

and mailed, but rather be electronically delivered. It's just a matter of time and expense.

So here goes! Let's all make this Chapter successful and a valuable addition to the VCCA.

Best regards,  
Ron Marciano

**DON'T  
FORGET  
DUES ARE  
PAST  
DUE!**

**(Only \$12/year. Contact  
Treasurer Dave Kosche)**

**AND WHAT DOES  
"PERSONALIZED" MEAN?**

The VCCA sanctioned our Chapter for "Personalized" Chevys & GMCs. Exactly what does that mean? It sounds like a car with a monogram on the driver's door. Well we're more than that—a lot more. But it helps to define it within the framework of VCCA's cur-

rent classes.

The most familiar is "Class judging" where vehicles have the opportunity to win awards based on their correctness and quality. The Historical Preservation of Chevrolet Features (HPOCF) Class offers

certification for mostly factory original unrestored vehicles. The Chevrolet Drivers Participation Class (CDPC) offers certification for otherwise correct vehicles that have made "limited upgrades for (continued on page 2)



## AND WHAT DOES “PERSONALIZED” MEAN? (CONTINUED FROM PAGE 1)

driving enjoyment”. Examples are seat belts, turn signals, upgraded tires, a/c, overdrive, disc brakes & some Chevrolet engine/wheel swaps. All the previously mentioned classes apply to vehicles at least 25 years old (including PCC).

But what if you own a vehicle with modifications that go beyond comfort and safety like aftermarket mag wheels, custom paint or mod-

ified interior? Well your car will not have a place on the VCCA show field unless you are in the PCC Class. Your ride will not only have a place but it will be treated like the special Chevy or GMC it is. Our judging process is a 1000 point system—900 points are applied to quality and 100 points for creativity, engineering and fabrication. Vehicles scoring over 950 points are awarded a SENIOR AWARD tab and those over

900 a JUNIOR AWARD tab. We are investigating other award tabs which will be addressed in future newsletters. The tabs attach to the rear of the grille badge and protrude above the top to show the type award.

It should be noted that PCC vehicles registered for judging need to be “visually representative” of the original. That means certain restrictions are

placed on non-Chevrolet engines and missing or cut body panels. This has the effect of disqualifying street rods and pro-street vehicles from judging awards. This is not to disparage such vehicles, but our new Chapter’s focus is on modified vehicles whose exterior appears mostly original.

PCC awards are not currently recognized by the national organization. See our website for more info.

*Special thanks  
to Dan and  
Kaydene  
O’Day for  
designing our  
grille badges!*



## PCC MEMBERSHIP AND GRILLE BADGES

Did you catch the PCC logo on the front page? Well if you look closely you can see the mounting holes. Yup, that’s our grille badge and those aren’t exactly stock vehicles! MY CHEVY MY WAY. Doesn’t that say it all! They can be ordered for \$10 each from Treasurer Dave Kosche. Dave’s contact info is on the cover page. And wouldn’t you want to first join our new

Chapter if you wanted to sport our grille badge? Dues are only \$12/calendar year so this is a great time to join. Membership info is on our website.

OK, so now what do you do once you get your grille badge? Well the first thing is remove the protective clear plastic wrap. And doesn’t that help! Next, where do you want to mount your badge? If

it’s on your grille or your license plate, you can order a VCCA AWARD MOUNTING KIT from the Glass Capitol Region. Another option is to fasten it over the LICENSE PLATE EMBLEM from the Miami Valley Region fundraiser. (Thanks to Dan Kavanaugh for that idea. See photo on left.) Check out their fundraiser ads in the G&D. And look for our own PCC grille badge fundraiser ad starting in the Feb. issue.

## PCC WEBSITE AND FACEBOOK

The Personalized Chevrolet Chapter has its own website and Facebook page. Special thanks to Jim Karras for keeping them up & running. You can find information on membership and judging on our website. Jim is working to post our members’ rides there as well. If

you haven’t already, send Jim a picture of your ride with a brief description. Jim’s contact info is on the cover page. Info about ordering our grille badges will also be posted on our website soon.

And what about Facebook? We made our entrance into social media!

It will allow us to advertise new events and get more exposure. So please be patient as we more fully develop these forms of communication. Again, all member input is welcome. Visit <http://pccvcca.org> and <https://www.facebook.com/pccvcca>.



# PERSONALIZED CHEVROLET CHAPTER CALENDAR

The PCC does not host its own shows but relies on invitations to VCCA Area and Anniversary Meets. The first invitation is the Area 9 Southeast National Meet in Charleston, SC on May 11 – 15, 2016. Registration info is available on their website: <http://charlestonlowcountryvcca.org>.

The next PCC event is the Area 8 Eastern National Meet in Carlisle, PA (in conjunction with the GM Nationals) on June 17-19, 2016. There will be two separate registrations. You must register for the GM

Nationals as well as Keystone Region VCCA. You can go to [www.carlisleevents.com](http://www.carlisleevents.com) and click on GM Nationals 2016 for online registration and lodging information. Don't forget to select KEYSTONE REGION VCCA as the club affiliation. You will also need to register with Keystone Region VCCA. That form is under development but director Erv Steiny can be reached at 484-818-1487 [Keystonedirector@aol.com](mailto:Keystonedirector@aol.com).

Our Chapter has also been invited to participate at the VCCA Anniversary

Meet in Tahoe, NV on August 7 – 12, 2016. That registration form will be available in the March G&D or online after March 1st. I am hopeful that many PCC members will attend. We will have a seminar and a VCCA Store table for PCC fundraiser items.

Please remember that only PCC members are eligible for PCC judging and PCC awards.

*“Please remember that only PCC members are eligible for PCC judging and PCC awards.”*

## MY RIDE RON MARCIANO

As I mentioned earlier, we need to introduce ourselves through our newsletter. I thought the best way to kick this off is to start with myself so that other members would know the format and hopefully contribute articles for future issues.

I've been a VCCA member for 30 years and belong to the Jersey Lakeland

Region. I've held most positions there and am currently its webmaster. I've owned "correct" '57 Chevys & '70 Chevelles over the years but decided to go for a modified '57 this time around. I located a talented builder outside of Albany, NY and together we worked to design my vision of a "modern '57 Chevy" with an attitude.

The project took 5 years since my builder had to deal with crash jobs before my '57, but the car was finally delivered in 2012.

It's a Bel Air Sport Coupe finished in Chevy Victory Red. The feature that seems to get the most response from spectators is the engine compartment. It features a chromed cold air intake system perched on top of a Chevrolet Performance 572 cu. in. crate motor. Also striking are the serpentine belt system and aluminum radiator module. The size of the motor required recessing the firewall and relocating the battery to the trunk

and master cylinder behind the dash.

The motor was slightly "detuned" to provide better street manners but still produces loads of torque. The power is transmitted through a 4L80E trans and 3.50 rear. The stock suspension would never handle the power, so the car was built on an Art Morrison chassis, including adjustable coil over shocks, rack & pinion steering and 4-wheel disc brakes. (continued on page 4)



WE'RE ON THE WEB!  
 HTTP://PCCVCCA.ORG

## MY RIDE (CONTINUED FROM PAGE 3)

The '57 has the outward look of a mild custom with not a lot of modifications. Of course my '57 sports aftermarket wheels & tires. The Hoosier radials are mounted on 15" Weld Pro-Star wheels. I especially like the manner in which the exhaust exits the rear, partly through the bumper.

The interior is finished in leather and includes bucket seats, console and custom gauges. Amenities include power steering, brakes, windows, seats and a/c. The trunk is also nicely done.

My wife Jean developed an interest in the build and accompanied me during the many 200-mile trips to the builder. She now attends car shows with me and can hold her own with spectator questions. We are both looking forward to meeting many PCC members at the Tahoe Anniversary Meet!



I know that my '57 has extensive modifications but we look forward to all member submissions of "mild to wild" rides. Plus you are welcome to include any interesting stories that would make the article more fun to read. Please email your article and pictures to [ronmarc@optonline.net](mailto:ronmarc@optonline.net).